The 2013-14 seminar series aims to help the staff, board members, and volunteers of local nonprofits:

- strengthen organizational infrastructure
- foster a culture of professional development
- enhance relationships through networking, mentoring, and collaboration

I. THE POWER OF A THEORY OF CHANGE

Does your nonprofit have a clear argument for why it exists? A "theory of change" is a nonprofit's fundamental building block for creating a strategic direction, measuring its work, garnering support, and creating more impact. Nell Edgington of Social Velocity (Austin) will discuss how to create and implement a theory of change that can drive your organization to greater support, engagement, and success.

Wednesday, October 16
2:00-4:30 p.m.

II. LINKING MONEY TO MISSION

How do you balance a nonprofit organization's mission with its financial realities? Nicole Simoneaux and David Greco of the Nonprofit Finance Fund (San Francisco) will first explore the idiosyncrasies of nonprofit economics, including the rules and contradictions inherent to the financial system in which nonprofits operate. Then they will provide instruction on how to read nonprofit financial statements and use that information to drive strategic decisions.

Wednesday, January 15
9:00-11:30 a.m. OR 2:00-4:30 p.m.
(choose one session)

III. CROWD-SOURCING AND CROWD-FUNDING

How does your nonprofit mobilize people around its mission? Learn about innovative new models for funding social change and building community around your cause. Zeke Spier of the Social Justice Fund Northwest (Seattle) will discuss best practices for crowd-sourcing and crowd-funding within a framework that is focused on promoting authentic engagement between your organization and the community it serves.

Wednesday, April 16
2:00-4:30 p.m.

LOCATION: The College of Southern Idaho Blaine County Center, Community Campus, Hailey
TUITION: $20/session or $50 for the series
Scholarships are available through the Wood River Women's Charitable Foundation

For more information and to register, contact CSI at 788-2033 or www.csi.edu/blaine.

This series is sponsored by Don and Marcia Liebich.