Nonprofit Education Initiative

to support capacity-building in nonprofit organizations in central Idaho

$25 for each session or $90 for all four.

THURSDAY, OCTOBER 23, 2014  Susan Howlett, Strengthening Nonprofits (Seattle)

► MORNING SESSION: 9:00 a.m.-12:00 p.m.
Strategic Fundraising: Getting the Biggest Bang for Your Buck
If you’re working hard to raise money and your efforts still don’t net enough, there’s an easier way. Find out how to generate more money with less effort and have it be enjoyable for all involved in this interactive, engaging session, filled with stories, practical solutions, and clear next steps. Section code: XBUS 006 B02

► AFTERNOON SESSION: 2:00-5:00 p.m.
Optimal Leadership: Setting Your Board on Fire
Your board members mean well and they have a lot to offer, but they don’t always deliver. Help them be more strategic governors, more compelling ambassadors, and more effective fundraisers with a few simple steps. Section code: XBUS 006 B03

THURSDAY, JANUARY 22, 2015  Nell Edgington of Social Velocity (Austin)

► 1:00-5:00 p.m.
Messaging Impact
Philanthropy is changing. More and more donors are interested in funding organizations that can demonstrate impact or change over time, as opposed to organizations that only talk about their needs. Learn how to create your nonprofit’s impact message to encourage more donors to invest in the long-term work of your organization. Section code: XBUS 006 B04

THURSDAY, MARCH 5, 2015  Jan McGowan, Jan McGowan Consulting, Sisters, Or.

► 1:00-5:00 p.m.
Volunteer Recruitment and Management
Volunteers are the lifeblood of many nonprofits, extending our ability to provide services effectively. How do we find, engage, and manage volunteers to best meet our needs and those of the volunteer? This interactive training will focus on both episodic and long-term volunteers (who are scheduled to do a particular job on an ongoing basis), and developing a volunteer program that accommodates either or both types. Section code: XBUS 006 B05

For additional information, visit: www.csi.edu/blaine