The NONPROFIT EDUCATION INITIATIVE, now in its fourth year, offers an exciting line-up of workshops designed to specifically meet the needs of the Wood River Valley’s vibrant nonprofit sector.

*The Nonprofit Education Initiative is generously supported by Don and Marcia Liebich.*

**WORKSHOPS ARE $25 EACH OR $60 FOR THE SERIES**

**Deming Foundation Leadership Workshop**
The W. Edwards Deming Institute is a non-profit organization dedicated to furthering the understanding of Dr. Deming’s principles and management philosophy to making peoples lives better, improving the communities we live in and organizations where we work. This Workshop is built around real-life, challenging situations and decisions that leaders and managers encounter on a regular basis that are both opportunities and barriers to creating and fostering an effective, efficient and productive culture. **Thursday, January 21 • 9:00am-12:00pm**

**Idaho Gives Trainings** Presented by Janice Fulkerson, Executive Director of the Idaho Nonprofit Center

- **First Session:** IDAHO GIVES 101
  Are you new to Idaho Gives? Learn how it got started, the goals of the event, why it’s important to participate, and how to get started.
  **10:00-11:30am**

- **Second Session:** IDAHO GIVES UPDATES
  Participated in Idaho Gives before? Learn about new updates, how to make the most of the media, and community organization plans.
  **12:00-1:00pm**

- **Third Session:** IDAHO GIVES SOCIAL MEDIA TRAINING
  Learn how to develop an Idaho Gives Social media campaign.
  **1:00-2:00pm**

**Storytelling For Nonprofits**
How many pie charts and bullet points does it take to turn on an audience? Um, right. Too much pie and too many bullets are rarely a good thing, as a general principle. When it comes to getting people to really engage with you and your nonprofit, a story beats a pie chart hands down. But how do you tell an engaging story? And which story do you tell? In this interactive workshop, we’ll explore what happens when the ancient art of storytelling takes on your organization’s needs. Come ready to absorb, think, write, speak and laugh! A Nonprofit Story Slam just might be had at the end. **TEDxBoise Instructor: Nancy Buffington Tuesday, March 8 • 1:00-5:00pm**

**Diversify Your Nonprofit, Strengthen Your Nonprofit**
In this interactive workshop presenter, Leo Morales, the executive director of the Idaho ACLU, will provide you with the language and tools you need to diversify your board, your staff, your volunteers and your strategic plan. Work with the ACLU of Idaho to engage your stakeholders and explore the benefits of effective outreach. **Tuesday, April 19 • 1:30-4:30pm**

For additional information, visit: www.csi.edu/blaine